

JASON LEE PEACOCK B S c

Personal Information

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|--------------------|-------------------------------|--------------------|-------------------------|
| ▪ Contact Address: | x | ▪ Website: | jlponline.wordpress.com |
| ▪ Date of Birth: | 15 th January 1986 | ▪ Marital Status: | Cohabiting |
| ▪ Mobile Phone: | x | ▪ Driving Licence: | Full Licence |
| ▪ E-mail: | jlpeacock@gmail.com | ▪ Nationality: | British (UK) |

Business and Practical Skills

Video/Audio

- Highly confident in video editing/compositing software (After Effects*, Final Cut Pro, DPS Velocity)
- Basic understanding of Shake, Combustion, Mocha and Boujou.
- Acquainted with a green screen production workflow.
- Versed in amateur still and motion photography.
- Experience with Aston, Leitch Quattrus, Point, Chyron and Viz systems used in television graphic production.
- Limited knowledge of various audio packages such as Soundtrack and Soundbooth.

Graphic Design

- Skilled in all Adobe/Macromedia products with a strong focus on Photoshop, Illustrator and Flash.
- Intermediate level in 3D Modelling and associated packages (3D Studio Max*, Poser)

General

- Proficient user of Microsoft's Office Suite 97+ (Word, Excel, Access, PowerPoint)
- Good knowledge and understanding of both Windows and Mac operating systems.

Awards & Achievements

- Royal Television Society finalist 2009 in the animation category.
- Presented with The New Designers Hallmark Cards Plc Award at the New Designers Exhibition in 2008.
- Received the Award of Excellence in the Animation category of the Computer Arts Graduate Showcase 2008, which was featured in Issue 150 dated July 2008. My work was also selected to be included in the magazine's CD insert.
- Qualified as a Semi-Finalist in both the Animation and Motion Graphics categories in the Adobe Design Achievement Awards 2008.
- Chosen to receive the Thomas Gerald Grey Prize from the School of Engineering and Design at Brunel University, which recognises and celebrates students' outstanding achievements.

Education & Qualifications

2004 – 2008 Brunel University, Uxbridge, Middlesex, UB8 3PH

(1st) First-Class Honours, BSc (Hons) Multimedia Technology and Design with Professional Development

Level Three Modules

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|---|---|
| <input type="checkbox"/> Multimedia Production Management | <input type="checkbox"/> Emergent Multimedia Technologies |
| <input type="checkbox"/> 3D Graphics, Virtual Reality and Animation | <input type="checkbox"/> Multimedia Broadcasting |

Level Two Modules

- | | |
|--|--|
| <input type="checkbox"/> Design Practice | <input type="checkbox"/> Imaging |
| <input type="checkbox"/> Web Application | <input type="checkbox"/> Video & Sound |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Interaction |

Level One Modules

- | | |
|---|--|
| <input type="checkbox"/> Internet Technologies and Website Design | <input type="checkbox"/> Multimedia Studio |
| <input type="checkbox"/> Systems Thinking and Computing | <input type="checkbox"/> Multimedia Design |

2002 – 2004 Queen Elizabeth Sixth Form College, Vane Terrace, Darlington

A-Level's

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|---|-----------|--|
| <input type="checkbox"/> AVCE ICT | BB | |
| <input type="checkbox"/> Programming (Visual Basic) | | <input type="checkbox"/> Human Computer Interfaces |
| <input type="checkbox"/> ICT Serving Organisations | | <input type="checkbox"/> Communication and Networking |
| <input type="checkbox"/> Presenting Information | | <input type="checkbox"/> System Analysis |
| <input type="checkbox"/> Internet Services and Systems | | <input type="checkbox"/> System Installation and Configuration |
| <input type="checkbox"/> Managing And Developing Websites | | <input type="checkbox"/> Spreadsheet design |
| <input type="checkbox"/> Database Design | | <input type="checkbox"/> Multimedia |

A/S-Level's

- | | | | | |
|--|----------|---------------------|---|----------------|
| <input type="checkbox"/> Media Studies | B | ▪ <i>Key Skills</i> | <input type="checkbox"/> Information Technology | Level 3 |
|--|----------|---------------------|---|----------------|

1997 – 2002 Woodham Community Technology College, Newton Aycliffe, DL5 4AX

12 GCSE's achieved, including English (**B**), Mathematics (**C**) and Double Award Science (**C**)

Work Experience & Skills Acquired

Jan 2009 – Present Day *Company: Wurmser's Aids Ltd* *Role: Junior Broadcast Designer*

Further developing my role as a Broadcast designer I've returned to Wurmser's where I've a strong focus into exploiting the latest technologies the market has to offer, such as the most recent Viz and Chyron character generators.

Sept 2008 – Jan 2009 *Company: Hallmark Cards Plc* *Role: New Media Animator*

Having secured a placement at their international headquarters through my success at the New Designers exhibition, I was employed as a freelance new media animator. The role consisted of storyboarding, style development and the animation of both e-cards and other motion graphic / video projects.

June 2008 – Sept 2008 *Company: Brunel University* *Role: Editing Director*

With my continued involvement in what started as an extracurricular project, the university saw fit to employ me on a short term basis to pull together almost 36 hours of footage into a 25 minute documentary of the university's graduate show.

Additional to the organisation/supervision of the project and all the involved parties, I almost single-handedly logged, captured, edited and graded all the footage, sweetened audio elements, designed both 2D/3D graphical elements and finally planned and developed the structure, narrative and script for the project.

June 2006 – Sep 2007 *Company: Wurmser's Aids Ltd* *Role: Junior Broadcast Designer*

Due to the family like environment in the company my position as a 2D/3D designer also branched out to include IT support, network administration and graphics operation to name just a few.

Wurmser's has produced television graphics for the likes of the BBC for over sixty five years and has very strong links and relationships with broadcasting companies such as SKY, ITV, Five, Setanta and many more.

There was a huge amount of responsibility involved in my work, which was coupled with the high pressures of deadlines and strict budgets that were enforced at all stages of a project by clients and management.

Feb 2004 – Feb 2004 *Company: Newquest (NE) 'The Northern Echo'* *Role: Graphic Designer*

This role consisted of graphic design and website development, which was for a local newspaper's media department. The department handled all the graphical needs required in the production of the newspaper as well as other external advertising for local businesses etc.

I gained a vast amount of experience observing and working within the department as part of a two week placement opportunity, which also enabled me to become involved within the company's IT support division.

Roles of Responsibility

June 2008 – Sept 2008 *Brunel University, Uxbridge, Middlesex, UB8 3PH*

Additional to my studies I was also heavily involved in a student run and organised exhibition called Made In Brunel. The exhibition functions as a platform for Brunel's graduate students to showcase their work and abilities to hundreds of industry professionals.

My involvement in the exhibition was mainly as a managing director of the DVD team. The responsibilities that came with this position were focused into the management and organisation of individual members of the team.

June 2006 – Sep 2007 *Wurmser's Aids Ltd, Cumberland Business Park, London, NW10 7RT*

A huge amount of my time at Wurmser's was taken up by the production of 3D flythrough graphics, which were created for the ITVs coverage of all the Formula One circuits. It was my responsibility to make sure that not only had the sequences been modelled and rendered, but they'd also been composited, branded and exported ready to be taken to the next coverage location.

Various other high profile projects I was again involved in were that of Rugby events such as the Six Nations, EDF Cup and Rugby League. All of which required a huge amount of time and effort communicating with the various clubs/sponsors and making the necessary arrangements so that the company had the most up to date and relevant media materials such as active squad list, player profiles, player headshots etc.

Interests & Activities

Spending a great deal of time behind the computer screen I tend to enjoy making the most of the outdoors on the evenings and weekends, whether it be rock climbing, water-skiing or go karting. That said I can't deny the fact that I spend an unhealthy amount of my free time researching and experimenting with motion graphics and technology in general.

Although I'm packed with energy I do enjoy a taking time to read a good book, checking out the latest films or on the odd occasion going to see a live band play.

References

Available upon request

REVISED 26/05/09 JLP